



iLo (instituut Lichtontwerpen)
international Lightingdesign Organisation

iLo is a platform for professionals, promotion, research and development in the multidisciplinary fields of lighting design: for theatre and live performance, architecture, tv, public spaces, fine art and museums, interior design etc.

The institute primarily focuses on talented young lighting designers to become independent selfemploying practitioners. By integrating practice and theory, analysis and debate participants are inspired and challenged. Within an informal environment they are trained to verbalize and present their concepts and lighting designs.

For professionals as well as other interested groups workshops, lectures and seminars are organised on a variety of (artistic) light-topics. Of course the application of new technology will also be discussed.

The iLo initiates projects and maintains a website: www.lichtontwerpen.nl

activities

coaching

2 year assignment for young professionals

workshops

as part of specialisation and deeper understanding for: (for instance)

- architects
- theatremakers
- museum specialists
- government
- critics

lectures – seminars

- presentation of projects
- specific subjects
- cross platform / inspiration
- foreign and local designers

debate

among professionals and in the field

interest of profession

politicians, to principals and to professional partners

laboratory

for experiment en research for new equipment and applications

projects

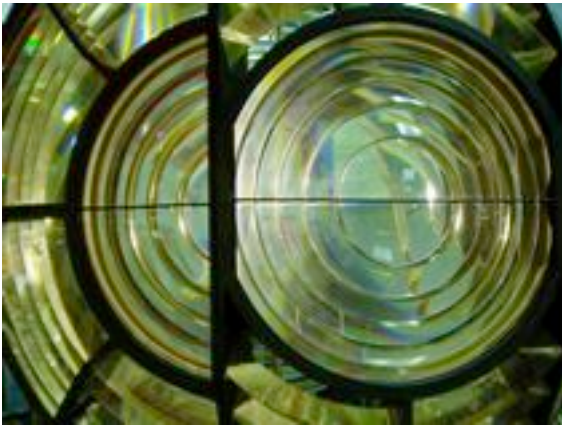
promotional lighting activities

international contact

through PLDA and OISTAT (ldwg)

website

www.lichtontwerpen.nl (part english)



idealism and quality

The institute is a new private, independent initiative raised from idealism and a quest for artistic quality.

It is supported by the most distinguished and experienced lighting designers from The Netherlands and abroad.

We consider participants as well as the cultural field and the industry to take responsibility in the development of knowledge and activities, thus raising the standard.

To maintain a small basic organization and for promotion financial support is essential. Participants contribute by paying a fee and industries and organizations are highly appreciated contributing financially or by free services, materials, locations, projects etc. With the aid of many the institute may flourish and be a platform for research and development at a high quality level.

Partnerships by commissioners and producers can be discussed. In case of interest, please contact us.

theatrical lighting design is the dramaturgy of experience



theatricality in architectural and public spaces

Creating experience by the use of light is our profession. The knowledge and experience raised from the theatre, where lighting is used to create atmosphere and to reveal the meaning of the piece, also fits architectural projects.

Since the world discovered 'experience' as a necessity for life the stage is not limited within the walls of theatres. A demand for experience by lighting is obvious in unexpected areas everywhere; a big niche in a big market.

If considering architecture the field of lighting design, it concerns public environments and urban spaces –all inside and outside– musea, and interior design. Design that can be created both as virtual reality or in the real world.

This mindset is unique in the world and makes the iLo an important international and recognized initiative.



the importance

Every bulb you light represents meaning, tells a story and results in an experience.

Light is a big worldwide industry. Most of lighting-consultancy however is based upon calculations or upon the aesthetic selection of fixtures, without consideration of the lighting effect at all. Economic motives often determine the final decision. Although valid reasons, we consider starting with the effect and the experience of light as the core of the design and primary goal: a living-worth environment. The specific experience of the theatrical lighting designer is here required: design from the idea.

Considering waste of energy and 'lighting pollution' negative side-effects, we are still convinced we can make the world a bit better with theatrical lighting in the public space. The world will become more friendly and enjoyable, even without noticing how it has been done.

That's our secret!



coaching

iLo offers coaching to talented young professional lighting designers. They are supposed to work in the field already but experience a lack of reflection, feedback and vocabulary. The wish to deepen their profession is known to every professional that has learned by practice, the main source in lighting education.



workshops

Workshops are regularly held and open to interested colleagues. For those interested, ambitious projects are organized in collaboration with VPT, center for theatre technology and -design in The Netherlands. The first workshop dealt with designing by LED's in the theatre, the most recent was on digital lighting. Projects were developed for Master students from Amsterdam and Groningen and with choreographers of ArtEz in Arnhem.

Henk van der Geest, initiator of iLo, is responsible for the preparation of all activities on lighting-design in Scenofest at PQ07 in Prague.

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